



Bishop Stopford's School

Curriculum Map Year 11		Creative Media				
Curriculum Intent: "Developing creative perspectives where students are able to explore the world in which they live. Through our choice of inclusive media texts, we enable our students to develop the skills necessary to respond analytically to the media world. We build leadership, team cooperation and resilience giving learners						
	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Unit of work	Create a Media Product in Response to a Brief: Why? Media production is a dynamic practice that requires the application of various practical skills. Practitioners in the industry are required to generate ideas and create effective media products in response to a brief	Create a Media Product in Response to a Brief: Why? Media production is a dynamic practice that requires the application of various practical skills. Practitioners in the industry are required to generate ideas and create effective media products in response to a brief	Create a Media Product in Response to a Brief: Why? Media production is a dynamic practice that requires the application of various practical skills. Practitioners in the industry are required to generate ideas and create effective media products in response to a brief	Create a Media Product in Response to a Brief: Why? Media production is a dynamic practice that requires the application of various practical skills. Practitioners in the industry are required to generate ideas and create effective media products in response to a brief	Create a Media Product in Response to a Brief: Why? Media production is a dynamic practice that requires the application of various practical skills. Practitioners in the industry are required to generate ideas and create effective media products in response to a brief	
Core Skills	<ul style="list-style-type: none"> •AO1 Understand how to develop ideas in response to a brief •AO2 Develop planning materials in response to a brief •AO3 Apply media production skills and techniques to the creation of a media product •AO4 Create and refine a media product to meet the requirements of a brief 	<ul style="list-style-type: none"> •AO1 Understand how to develop ideas in response to a brief •AO2 Develop planning materials in response to a brief •AO3 Apply media production skills and techniques to the creation of a media product •AO4 Create and refine a media product to meet the requirements of a brief 	<ul style="list-style-type: none"> •AO1 Understand how to develop ideas in response to a brief •AO2 Develop planning materials in response to a brief •AO3 Apply media production skills and techniques to the creation of a media product •AO4 Create and refine a media product to meet the requirements of a brief 	<ul style="list-style-type: none"> •AO1 Understand how to develop ideas in response to a brief •AO2 Develop planning materials in response to a brief •AO3 Apply media production skills and techniques to the creation of a media product •AO4 Create and refine a media product to meet the requirements of a brief 	<ul style="list-style-type: none"> •AO1 Understand how to develop ideas in response to a brief •AO2 Develop planning materials in response to a brief •AO3 Apply media production skills and techniques to the creation of a media product •AO4 Create and refine a media product to meet the requirements of a brief 	
Core Knowledge	This external component builds on knowledge, understanding and skills acquired and developed in Components 1 and 2. Learners will apply their practical skills to the creation of a media product in response to a brief. Learners will submit their ideas, pre-production planning and final media product in a portfolio of evidence.	This external component builds on knowledge, understanding and skills acquired and developed in Components 1 and 2. Learners will apply their practical skills to the creation of a media product in response to a brief. Learners will submit their ideas, pre-production planning and final media product in a portfolio of evidence.	This external component builds on knowledge, understanding and skills acquired and developed in Components 1 and 2. Learners will apply their practical skills to the creation of a media product in response to a brief. Learners will submit their ideas, pre-production planning and final media product in a portfolio of evidence.	This external component builds on knowledge, understanding and skills acquired and developed in Components 1 and 2. Learners will apply their practical skills to the creation of a media product in response to a brief. Learners will submit their ideas, pre-production planning and final media product in a portfolio of evidence.	This external component builds on knowledge, understanding and skills acquired and developed in Components 1 and 2. Learners will apply their practical skills to the creation of a media product in response to a brief. Learners will submit their ideas, pre-production planning and final media product in a portfolio of evidence.	
Assesment & Feedback	T1.1 Assessment of each production area using student friendly assessment skills. Review every two weeks via Peer Assessment. Self reflection and next steps to progress techniques for external assessment.	T1.2 Assessment of each production area using student friendly assessment skills. Review every two weeks via Peer Assessment. Self reflection and next steps to progress techniques for external assessment.	T2.1 Assessment of each production area using student friendly assessment skills. Review every two weeks via Peer Assessment. Self reflection and next steps to progress techniques for external assessment.	T1.2 Assessment of each production area using student friendly assessment skills. Review every two weeks via Peer Assessment. Self reflection and next steps to progress techniques for external assessment.	T3.1 External	
Link to prior learning	Component 1 AND 2	Component 1 AND 2	Component 1 AND 2	Component 1 AND 2		