



Bishop Stopford's School

Curriculum Map Year 11

Department: Year 11 BTEC TECH Enterprise

	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Unit of work	Component 3 Promotion and Finance for Enterprise			Component 3 Promotion and Finance for Enterprise - Revision		
Core Skills	Add/label, identify, give/name/list/state, explain, draw, discuss, assess, analyse, calculate, evaluate	Add/label, identify, give/name/list/state, explain, draw, discuss, assess, analyse, calculate, evaluate	Add/label, identify, give/name/list/state, explain, draw, discuss, assess, analyse, calculate, evaluate	Add/label, identify, give/name/list/state, explain, draw, discuss, assess, analyse, calculate, evaluate	Add/label, identify, give/name/list/state, explain, draw, discuss, assess, analyse, calculate, evaluate	Add/label, identify, give/name/list/state, explain, draw, discuss, assess, analyse, calculate, evaluate
Core Knowledge	A: Promotion Learners will explore the different methods of promotion used by enterprises, their suitability for different sizes of enterprise, target market, including the factors they consider when choosing the most appropriate.	B Financial records Learners will complete, interpret and check the information on financial documents and statements.	C Financial planning and forecasting Learners will complete cash flow forecasts, and investigate the effects of positive and negative cash flow on an enterprise.	A: Promotion Learners will explore the different methods of promotion used by enterprises, their suitability for different sizes of enterprise, target market, including the factors they consider when choosing the most appropriate.	B Financial records Learners will complete, interpret and check the information on financial documents and statements.	C Financial planning and forecasting Learners will complete cash flow forecasts, and investigate the effects of positive and negative cash flow on an enterprise.
Assessment & Feedback	Homework: Including exam questions, and low-stakes MCQ Learning aim A summative assessment	Homework: Including exam questions, and low-stakes MCQ Self Assessment: Identifying the skills and application within exam responses Learning aim A and B summative assessment	Homework: Including exam questions, and low-stakes MCQ Self Assessment: Identifying the skills and application within exam responses Peer Assessment: Identifying the skills and application within example exam responses Learning aim A, B and C summative assessment	Homework: Exam questions and targeted revision Self Assessment: Exam walk throughs and green pen Summative assessment: Past paper questions	Homework: Exam questions and targeted revision Self Assessment: Exam walk throughs and green pen Summative assessment: Past paper questions	Homework: Exam questions and targeted revision Self Assessment: Exam walk throughs and green pen Summative assessment: Past paper questions
Link to prior learning	Component 2 Planning for and Pitching an Enterprise - Marketing a new enterprise	Component 2 Planning for and Pitching an Enterprise - Financing a new enterprise	Component 2 Planning for and Pitching an Enterprise - Planning and ensuring success of a new enterprise	Revision of prior learning, and Component 2	Revision of prior learning, and Component 3	Revision of prior learning, and Component 4