

Year 11 Exam Information Evening



Subject: BTEC Enterprise

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Course Content Covered	Content still to be covered
Component 1 Exploring Enterprises Internal Coursework	Component 3 Promotion and Finance for Enterprise - External Exam
Component 2 Planning for and Pitching an Enterprise Internal Coursework	<u>Learning aim A:</u> Promotion
	<u>Learning aim B:</u> Financial records
	<u>Learning aim C:</u> Financial planning and forecasting

Believe, Strive, Succeed

Corinthians 1:12:12 'the body is one and has many members, and all the members of the body, though many, are one body'



Exam Requirements

This external component builds on knowledge, understanding and skills acquired and developed in Components 1 and 2 and includes synoptic assessment. Learners will be provided with a case study of a small to medium enterprise (SME), and a series of activities to complete.

This component is assessed by a written assessment set and marked by Pearson. The external assessment will be **2 hours** in length. The number of marks for the assessment is **60**.



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How can parents support?

- Discuss with your child what they have learned in lessons on a regular basis, and ask them to teach it to you
- Check that your child is up to date with homework
- Help schedule regular revision of topics

Online learning platforms/useful websites/revision material

- Google Classroom **hisoo4x**
- Pearson Website <https://qualifications.pearson.com/en/qualifications/btec-tech-awards/enterprise.html>
- Revise BTEC Tech Award Enterprise Revision Guide
- BTEC Tech Award Enterprise Student Book 2nd edition



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Key information (Upcoming assessment etc.)

Trial Exam 1: Component 3 Promotion and Finance for Enterprise
2 hour Exam / 60 marks



Assessment objectives

AO1 Demonstrate knowledge and understanding of elements of promotion and financial records

AO2 Interpret and use promotional and financial information in relation to a given enterprise

AO3 Make connections between different factors influencing a given enterprise

AO4 Be able to advise and provide recommendations to a given enterprise on ways to improve its performance

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