



Bishop Stopford's School

Curriculum Map Year 10

Department: Year 10 BTEC TECH Enterprise

	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Unit of work	Component 1 Exploring Enterprises			Component 2 Planning for and Pitching an Enterprise		Component 3 Promotion and Finance for Enterprise
Core Skills	Identify, outline, compare, describe, explain, discuss, assess, evaluate	Identify, outline, compare, describe, explain, discuss, assess, evaluate	Identify, outline, compare, describe, explain, discuss, assess, evaluate	Identify, outline, compare, describe, explain, discuss, assess, evaluate	Identify, outline, compare, describe, explain, discuss, assess, evaluate	Add/label, identify, give/name/list/state, explain, draw, discuss, assess, analyse, calculate, evaluate
Core Knowledge	Learning aim A: Examine the characteristics of enterprise	Learning aim B: Explore how market research helps enterprises meet customer needs and understand competitor behaviour	Learning aim C: Investigate the factors that contribute to the success of an enterprise	Learning aim A: Explore ideas, plan for a micro enterprise activity	Learning aim B: Pitch a micro-enterprise activity	A: Promotion Learners will explore the different methods of promotion used by enterprises, their suitability for different sizes of enterprise, target market, including the factors they consider when choosing the
Assessment & Feedback	Coursework skills reviews in lessons and in homework Practice assignments Green pen and designated improvement time	Coursework skills reviews in lessons and in homework Practice assignments Green pen and designated improvement time	Coursework skills reviews in lessons and in homework Practice assignments Green pen and designated improvement time	Coursework skills reviews in lessons and in homework Practice assignments Green pen and designated improvement time	Coursework skills reviews in lessons and in homework Practice assignments Green pen and designated improvement time	Homework: Including exam questions, and low-stakes MCQ Learning aim A summative assessment
Link to prior learning	NA	NA	NA	NA	NA	Component 2 Planning for and Pitching an Enterprise - Marketing a new enterprise