

7	8	9	Designing	Media/ Technique	Technical Knowledge & Careers	Analysis and evaluation
		M+	<p>A1- Students independently develop a response that fully meets the expectations of the client brief and includes further relevant details.</p> <p>A2-Students create detailed designs that show clear review and development. Students' control of media is of the highest level.</p> <p>A3- Annotations are evident and convey detailed thoughts or ideas that show clear links to the client brief.</p>	<p>B1- Students use a wide range of media and techniques to convey a response in great detail. Students demonstrate outstanding control of their selected media in order to execute precision and accuracy within their work.</p>	<p>C1- Students can explain an existing job role within the Art/ design industry with a high level of detail. Students are able to explain which of their researched professions interest them providing suitable reasons that relate to a job specification.</p> <p>C2- Students have a detailed understanding of how studied artists apply a technique or media within their work and can evaluate these in writing.</p> <p>C3- Students can independently research information on artists/ artist movements, outside that provided as a class focus, and use this information to guide the direction of their work.</p>	<p>D1- Students can analyse the work of others effectively in order to inform design decisions that objectively meet the needs of the client brief.</p> <p>D2- Students use information gathered from a design brief, product analysis and independent research in order to inform a detailed project plan and timeframe.</p> <p>D3- Students can provide a detailed evaluation against the client brief, using information from this to measure success. Students use this information to reflect on their work and evaluate in great detail both the techniques and media used. Students offer relevant suggestions on how, in the future, the project may develop further.</p>
		M	<p>A1- Students independently develop a response that fully meets the expectations of the client brief.</p> <p>A2-Students create detailed designs that show clear review and development. Students' control of media is of the highest level.</p> <p>A3- Annotations are evident and convey detailed thoughts or ideas that show links to the client brief.</p>	<p>B1- Students use a wide range of media and techniques to convey a response in detail. Students demonstrate excellent control of their selected media in order to execute some precision and accuracy within their work.</p>	<p>C1- Students can explain an existing job role within the Art/ design industry with a high level of detail. Students are able to explain which of their researched professions interest them with confidence.</p> <p>C2- Students have a detailed understanding of how studied artists apply a technique or media within their work and can evaluate</p>	<p>D1- Students can analyse the work of others effectively in order to inform design decisions that meet the needs of the client brief.</p> <p>D2- Students use information gathered from a design brief, analysis and independent research in order to inform a detailed project plan.</p>

					<p>these against the requirements of the client brief.</p> <p>C3- Students can independently research information on artists/ artist movements and use this information to guide the direction of their work.</p>	<p>D3- Students can provide a detailed evaluation against the client brief, using information from this to measure success. Students use this information to reflect on their work and evaluate both the techniques and media used. Students offer some relevant suggestions on how, in the future, the project may develop further.</p>
	M	S	<p>A1- Students independently develop a response that meets most of the expectations of the client brief.</p> <p>A2-Students create designs that show review and development. Students demonstrate a good level of control of the media being used.</p> <p>A3- Annotations are evident and convey thoughts or ideas that may link to the client brief.</p>	<p>B1- Students use a wide range of media and techniques to convey a response. Students demonstrate good control of their selected media.</p>	<p>C1- Students can explain an existing job role within the Art/ design industry with a high level of detail.</p> <p>C2- Students have a detailed understanding of how studied artists apply a technique or media within their work.</p> <p>C3- Students can independently research information on artists/ artist movements and use this information to guide the direction of their work.</p>	<p>D1- Students can analyse the work of others in order to inform some design decisions that meet some of the needs of the client brief.</p> <p>D2- Students use information gathered from a design brief, analysis and research in order to inform a project plan.</p> <p>D3- Students can provide a detailed evaluation against the client brief, using information from this to measure success. Students use this information to reflect on their work and evaluate both the techniques and media used. Students offer some relevant suggestions on how, in the future, the project may develop further.</p>
M	S	D	<p>A1- Students develop a response that mostly meets the expectations of the client brief.</p> <p>A2-Students show ability to draw images. Detail and use of tone is clearly evident.</p>	<p>B1- Students use (2+) basic dry media technique to convey a response in some detail.</p>	<p>C1- Students can name, and explain, an existing job role within the Art/ design industry.</p> <p>C2- Students have a detailed understanding of how a (1) studied artist applies a technique or media</p>	<p>D1- Students can use (2+) analytical methods in order to explore a design problem through the work of others.</p> <p>D2- Students can use information gathered from analysis of a design brief and research in order to direct</p>

			A3- Annotations are evident and convey clear thoughts or ideas.		within their work and can explain this in writing . C3- Students can research information on artists/ artist movements and use this information to guide the direction of their work.	a project which partially meets the brief . D2- Students can provide an evaluation of their work against a design brief .
S	D		A1- Students develop a response that meets some areas of the client brief . A2-Students show some ability to draw images. An attempt is evident to show detail and use tone . A3- Annotations are evident but may not all be relevant in conveying thoughts or ideas.	B1- Students attempt to use (2+) basic dry media technique to convey a response.	C1- Students can name, and verbally explain, an existing job role within the Art/ design industry. C2- Students are aware of how a (1) studied artist applies a technique or media within their work and can explain this in writing . C3- Students can research information on artists/ artist movements and can verbally articulate this.	D1- Students can use an analytical method in order to explore a design problem. D2- Students can use information gathered from analysis of a design brief and research in order to direct a project . D2- Students can provide a basic evaluation of their work against a design brief .
D			A1- Students develop a response that meets an aspect of the client brief . A2-Students show some inconsistent ability to draw images. An attempt is evident to show detail and use tone . A3- Annotations are evident but may not fully promote thoughts or ideas.	B1- Students attempt to use (1) basic dry media technique to convey a response.	C1- Students are aware of an existing job role within the Art/ design industry. C2- Students are aware of how a (1) studied artist applies a technique or media within their work and can verbally articulate this. C3- Students are aware of how to research information on artists/ artist movements and can verbally articulate this.	D1- Students can use an analytical method, with limited success in order to explore a design problem. D2- Students can use information gathered from analysis of a design brief and research in order to inform a project outline . D2- Students can provide a limited/ incomplete evaluation of their work against a design brief.